

# MANAGERIAL EXCELLENCE

## Program Overview

Taught by experienced local professionals, Managerial Excellence will teach you the skills and framework that businesses are using today. The program is designed to be highly focused and interactive so that you will develop strategic management and leadership skills in just 12 weeks. You will earn a micro-credential certificate upon completion of the program, which is comprised of three badges: Managerial Leadership, Inspiring Teams, and Organizational Management.

## Program Information

- Cost: \$3,000 + GST
- Delivery: In-person
- Duration: 12 weeks
- Outcome: Microcredential
- The program starts with a kick-off day on 01/31/2022 – 8AM to 10AM

## Managerial Leadership

Gain insight into your unique leadership style and identify personal development opportunities for yourself as a leader.

**Personal Leadership Brand** - This course will encourage learners to discover and pursue their own personal leadership brand. It will demonstrate how a powerful leadership brand will enhance the learner's ability to achieve career goals, be an authentic agent, and broaden and deepen leadership impact.

2/1/2022 – 8AM to 11AM

**Emotionally Intelligent Leadership** - This course will provide a framework to better understand and develop leadership effectiveness with a strong focus on emotional intelligence.

2/3/2022 – 8AM to 11AM

**Innovators Mindset** - This course is designed to prepare leaders to lead effective innovation initiatives and to strengthen their organization's innovation capacity through the presentation of design thinking techniques.

2/8/2022 – 8AM to 11AM

**Influential Leadership** - In this course, learners will learn how to design an effective influence strategy to accomplish goals, even without formal authority through an understanding of team dynamics and identifying member contributions.

2/10/2022 – 8AM to 11AM

**Resilient Leadership** - This course will focus on practical application and skill development by exploring strategies leaders can use to help navigate through the stress and challenges of both everyday life and major events.

2/15/2022 – 8AM to 12PM

## Inspiring Teams

Learn how to coach and develop others to build an engaged workplace. Gain the frameworks and support for leading within the culture of your project, team or organization.

**Effective Communication** - This course helps managers learn the skills of communicating effectively, so they can convey information more effectively and efficiently and be more productive in the workplace.

3/1/2022 – 8AM to 12PM

**Coaching & Mentorship** - In this course leaders will be introduced to multiple practical coaching and mentorship frameworks to provide learners with options in exercising the best when coaching, mentoring and leading others, whether formally or informally.

3/3/2022 – 8AM to 11AM

**Difficult Conversations** - This course introduces learners to the most well-known theories and authors to understand why difficult conversations arise, how they escalate and present tools and techniques to plan and execute a difficult conversation.

3/8/2022 – 8AM to 12PM

**Building Effective Teams** - This course examines the critical elements that define a team. It describes the stages of team development and provides tools and techniques for the learner to determine which leadership style they as a leader, would use to aid and foster team development.

3/10/2022 – 8AM to 12PM

**Change Management** - The course provides ideas, tools, and resources to assist leaders through change, with an emphasis on practical application.

3/15/2022 – 8AM to 11AM

### **Organizational Management**

Foster real problem solving and learn new ways of thinking to make better tactical and strategic decisions in your organization.

**Financial Acumen for Managers** - The course is designed to help managers assess financial information necessary to carry out planning operations, controlling activities, and informed decision-making.

3/22/2022 – 8AM to 12PM

**Organizational Governance** - This course describes the principles of good governance, how they should be applied in real life to all kinds of organizations and what managers need to do to help their organizations practice good governance.

3/29/2022 – 8AM to 12PM

**Risk Management** - This course introduces the manager to the practices and principles of managing risk within the organization.

3/31/2022 – 8AM to 12PM

**Data Analytics** - This course introduces participants to data analytics and how it can be incorporated into organizational decision-making.

3/24/2022 – 8AM to 12PM

**Organizational Alignment** - This course will introduce learners to the importance of developing a clear strategy and culture and embedding it into the organization.

4/5/2022 – 8AM to 11AM

### **Community Action Project**

Managerial Excellence is rounded out with a Community Action project. This project is a team-based activity exploring a real community issue. Teams apply leadership principles using design thinking methodology while analyzing the business issue, identifying potential approaches and solutions, and testing and prototyping possible solutions. Teams will synthesize their learnings in a final report and presentation during Capstone Day.

### **CONTACT US**

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